

Business Proposal Letter submitted to a Casino

"Subject: VIP and corporate chauffeur services catering to peak periods

Dear Sir or Madam

I respect you are busy, so I will be succinct.

From my experiences, both personal and in the chauffeur industry, I know that during your peak times of Friday and Saturday night between the hours of 23:00 and 4:00 there are many of your patrons waiting for transport services.

I would like to offer to you a solution aimed at servicing your VIP and corporate clients. With my range of discreet luxury vehicles I propose to transfer your departing and, on request, arriving clientele in style.

I put forward the following parameters for your consideration to access those wishing my services;

1. No more than two (2) well dressed, well presented, clearly identified personnel, complete with recognisable top-hat, operating at your four (4) busiest entrances;
2. Operational times of Friday and Saturday nights, 23:00 – 4:00;
3. Friendly, professional, conversational promotion with no hard sell and respect for your patrons;
4. Comfortable luxury vehicles, and
5. Personable and courteous drivers that are punctual when booked, and timely when hired.

This is a mutually beneficial endeavour that will provide your high profile patrons with a privileged and stylish escape from the monotony of the taxi queue during peak demands.

Please contact me for further details of my enterprise, such as my fail safe procedures, my drivers' safety qualifications, security options, or any other general queries. I look forward to your response on this proposal. You can contact me via the contacts below.

Yours sincerely"

